

Curriculum Vitae

Pip Farquharson

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Work Experience

copywriter | editor | translator. basically.

red dot.

Sept 2008-present

Freelance copywriter for this international communications agency. Work on a variety of multimedia projects; from brochures to websites. Editor of *Insight*, Canon's internal magazine; sub-editor of *CPN*, the Canon Professional Network magazine; and script supervisor on video shoots.

...,staat

April 2010-present

Freelance copywriter for this Dutch ad agency. Help write and shape pitches, edit and translate texts.

Cultuurfabriek

June-August 2010

Edited and translated copy for the *Dutch Design Double* festival programme which is produced as a supplement in *De Volkskrant*. Also worked in the same capacity for the 2009 edition.

SNOR

June-August 2010

Translated the forthcoming book *Ik & mijn plant* (Me & My Plant).

VPRO

May 2010

Edited a pitch for *VPRO Tegenlicht* concerning funding for a documentary.

N.O.R.A.

March 2010

Edited a catalogue for craft design brand Yii (Taiwan) for Milan Design Week 2010.

ELLIS FAAS

May-September 2009

Edited brochures and various copy for the launch of this Dutch cosmetics brand.

Congreskrant.nl

April 2009

Edited a report for the CICY Conference held in Brussels, plus wrote several articles. Also, in Sept 2005, I edited the official newspaper for the ICOM-CC (International Council of Museums) Congress in The Hague.

UK Flower Council

March 2009

Wrote a pitch and developed ideas for a radio competition run by the UK Flower Council, plus came up with concepts for various prizes.

The Content Works

Aug 2007-August 2009

Author of *Rotterdam* (Thomas Cook Publishing), a travel guide to the Dutch city published May 2008 (1st edition) and May 2010 (2nd edition).

Child Helpline International

October 2008

Edited 140-page document, *Study on the Implementation of the Harmonised 116 111 Number for Child Helplines in the European Union*, for CHI's annual conference.

Boutique 1

Oct 2006-Oct 2008

Wrote short articles on luxury hotels and restaurants worldwide, gadgets and book reviews for this fashion & lifestyle magazine produced by Villa Moda (Dubai).

Holland Herald Magazine

Oct 2003-present

Write about cultural events in Amsterdam/The Netherlands, plus occasional travel features for KLM's inflight magazine, the largest circulation English-language magazine in the Netherlands.

Globe & Mail

June 2008

Wrote a feature capturing the atmosphere in Amsterdam's coffeeshops prior to the tobacco ban being introduced on 1 July for Canada's national newspaper.

10Best.com

April-June 2008

Updated and wrote fresh content for this online guide to Amsterdam.

Intermediar Magazine

February 2007

Wrote a feature advising how PhDs can start up their own companies in the Netherlands.

Rough Guides-DK Podcast

Dec 2006-Jan 2007

Wrote a podcast script for an Amsterdam tour for Rough Guides-Dorling Kindersley, downloadable at <http://traveldk.com/podcasts/DKTravelPodcast-Amsterdam-110407.mp3>

AWOL Collective

Nov 2006-Jan 2008

Freelance copywriter: creating and editing copy for a branding agency.

Postcards

Nov/Dec 2006

Wrote a travel feature on Amsterdam, plus trips out of town for Postcards, the publication of Carlson Wagonlit Travel (MSP Communications).

DutchNews.nl

Nov 2006-Nov 2007

Did various stints sub-editing the daily news, covering holiday leave.

Amsterdam Index: Creative City Guide

Oct 2005 + Oct 2006

The author of the first and second editions of this culturally-focused guide to Amsterdam (a 40,000-word book which accompanies the *Amsterdam Index*).

Northwest Airlines

Oct 2006

Wrote a piece on the Eastern Docklands for *NWA World Traveler*, Northwest Airlines' inflight magazine.

Dynasty

August 2006

Wrote a travel feature on Amsterdam for China Airways inflight magazine, *Dynasty*.

Dorling Kindersley: Eyewitness Travel Guide Amsterdam

Oct 2005-Jan 2006

Wrote approximately 100 restaurant reviews for the 2007 edition.

Newsweek

April 2005

Wrote a feature on Amsterdam's Eastern Docklands for the news' corporation's *Frommer's Budget Travel Magazine*.

Laureate Online Corporation

February 2005

Wrote the copy for an advertisement about online education for the UK's *Financial Times*.

MTV: Travel 'n' Trends Documentary

April/May 2003

Consultant for a travel programme on Amsterdam programmed for MTV Germany. Produced by Tango Films, Germany.

Het Financieele Dagblad (English Edition)

Nov 2001-April 2003

Worked as arts correspondent, writing about events in Amsterdam and other cities in the Netherlands for this English-language supplement of the *International Herald Tribune*. Wrote features on Dr Jane Goodall, Michael Moore, Tracey Emin, Jan Fabre and Marc Chagall.

BBC

Nov 2000

Consultant for one of a series of *Daze and Night* TV series which looked at nightlife in various cities worldwide.

SKY TV

March/April 1999

Worked as a consultant on the documentary *Weekender*.

Amstel Beer

Aug-Sept 1998

Interviewed several Dutch celebrities for the Insider's Guide section of the Amstel Beer website.

Lonely Planet TV Documentary

June-Aug 1998

Consultant for a documentary film guide to the city.

MTV Europe Documentary

Feb-March 1995

Consultant for the *Safe and Sexy* weekend news programme (*Free Your Mind* series).

Time Out

May 1993-Dec 1995

Amsterdam correspondent for weekly International Agenda in the London *Time Out* (also published in *El País*, Spain).

Time Out Amsterdam

Feb 1993-September 2005

Assistant Editor of *Time Out Amsterdam* magazine (until Dec 1995). Plus wrote several chapters for eight consecutive editions of the *Time Out Amsterdam* travel guide.